

C V of MOLOY K BANNERJEE

Moloy Bannerjee was among one of the earliest batches to pass out (1966-68) from the Indian Institute of Management, Calcutta.

He was a Senior Executive with Tata Motors, in the Departments of Information Technology, Production Planning and Materials Management. (1968 – 76)

Subsequently he joined the faculty at the Indian Institute of Management, Bangalore (IIM-B) and taught MIS, Production Planning, Materials Management and Operations Research (1976 – 81). At IIM, he was also given consultancy assignments with State Governments as well as with several non-governmental organizations (NGOs).

In 1982 Moloy Bannerjee set out as an entrepreneur in the area of delivering Business Software solutions for a variety of industries such as WIDIA, HMT, Bharat Bijlee, Ceat Tyres. He was also involved in System Designing and implementation in financial sector organizations such as Grindlays Bank, ICICI, UTI, JM Finance.

He set up India development centers for two large U.K. software organizations in the Insurance sector and Stock Market settlement sectors. He led and guided a team of Systems Analysts and Business Developers who work exclusively on export assignments. He has also run a BPO specializing in digitizing of printed material, especially for overseas clients, among other business processes.

He has helped many start-ups and has been on the Board of Directors of Indian firms - Oakdene Software Technologies, VST Tillers & Tractors Ltd., Investment Sciences Pvt Ltd, Babel Systems and Jyoshika Technologies, amongst others. He was on the Board of companies in U.K. and in U.S.A.

Publications:

I. Papers published in the 'Indian Philosophical Quarterly', University of Pune:

1. "Cognitive simulation: some philosophical observations"
2. "General systems philosophy and Samkhya-Yoga: some remarks"
3. "Short term and long-term memory – a Buddhist view"

II. Book published in 2014 by Harper Collins:

"Start-Up City: Stories from Inside Bangalore's Software Entrepreneurship Miracle"

III. In the eighties was associated with the Chinmaya Institute of Management and brought out discussion papers on facets of Management which had similarities in the exposition of the three Indian branches of philosophy – Samkhya-Yoga, Mimamsa and Vedanta. These were used extensively in teaching groups of executives.

NGO activities:

1. In the seventies was on the Board of Governors of the Front for the Rapid Advancement of India (FREAI) which did work in the areas of watershed development and rural industrialization in Maharashtra and Madhya Pradesh.
2. Was Chairman of Prarambha – an NGO, which worked in the drought-prone Raichur District of Karnataka in the area of watershed development.
3. Designed Training Modules in Accounting and Office Management practices for Supervisors of Self-Help-Groups (SHGs), for JYOSHIKA, a Karnataka-based NGO

Miscellaneous

1. Software Entrepreneur - set up and managed software development centers. Also set up BPO companies, generating employment in several thousands; giving opportunities to persons with disabilities.
2. Has given public lectures on the Bhagavad Gita, Buddhism, Samkhya philosophy.